

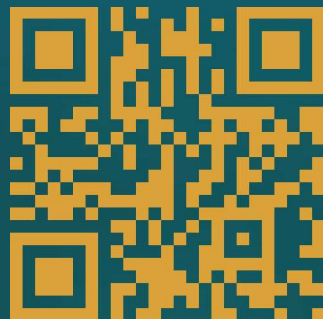


THE REAL COLLECTIVE

featuring

**REINVENTING  
ENERGY AND LOVE**

**ALTERNATIVE FUNK MUSIC**



# ABOUT US

## The REAL Collective

The REAL Collective is an expressionist movement of musicians, artists, and creatives with unique styles, perspectives and visions for music and culture.

## Reinventing Energy And Love,

named after lead singer and founder REAL, is at the center and forefront of this movement.

Reinventing Energy And Love's is at the forefront of Alternative Funk music, an original blend of Funk, Soul, R&B, Jazz and Alternative styles of music.

Founded in 2024, the group is brings together celebrated musicians, each with unique perspectives, combining them to a unique sound.



The band's music is characterized by lush harmonies, soulful instrumentation, and thoughtful lyrics that seem familiar but are refreshingly original.

The band's mission is to ignite emotions and energize audiences with every performance.

## AS SEEN ON

FUSICOLOGY

*Brooklyn Paper*

The  
Free Press

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com

New Jersey Hills  
Media Group

eastnewyork.com  
THE DIGITAL MEDIA NETWORK OF EAST NEW YORK

THE DAILY GAZETTE

NYC'S ORIGINAL  
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CITYGUIDENY.COM

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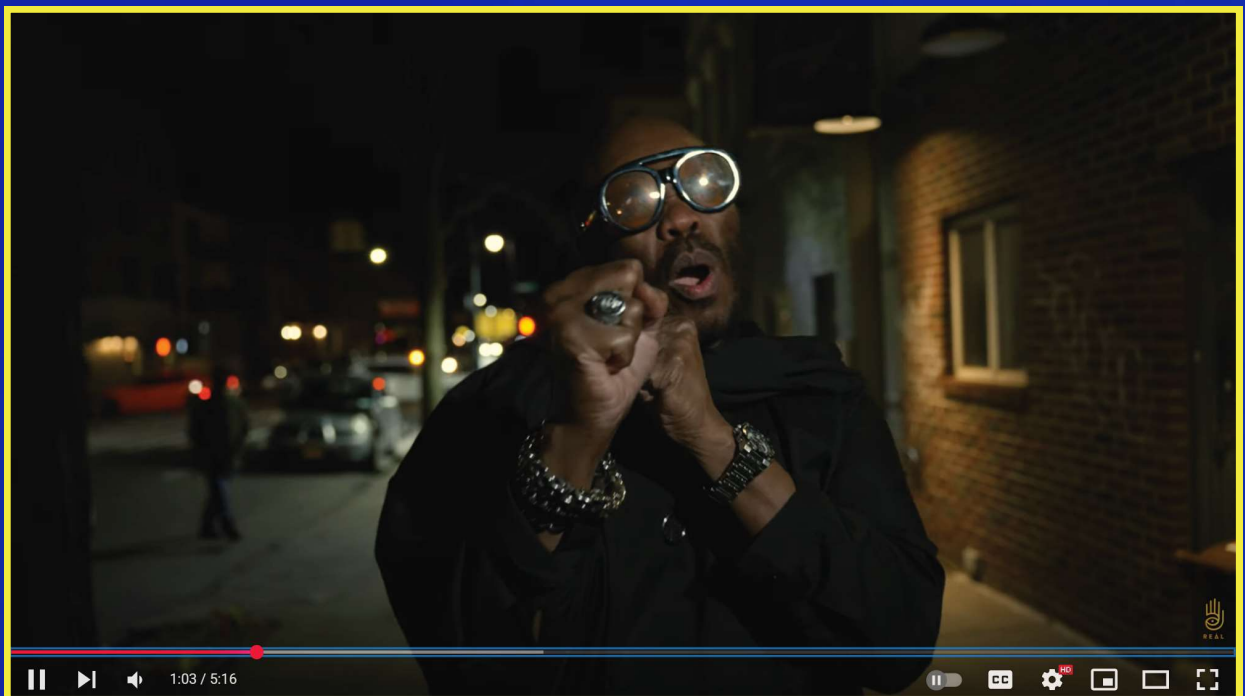
broadway  
WORLD

RA  
Resident Advisor

## VIDEO SNEAK PEEK



Can't Imagine - Promotional Video



Culture - Promotional Video

# MEET THE BAND



## REAL [Reinventing Energy And Love]

Born in Memphis, Tennessee, REAL's journey in music began at a very early age. Encouraged by his mother who would wake him to perform at the late dance parties, REAL's musical influences span all genres, and Country. TV shows like Soul Train and American Bandstand was not to be missed each week.

Inspired by close family members, including his mother, aunts and uncles, he was introduced to the soulful sounds of The Dells, The Delfonics, The Temptations, Earth, Wind & Fire, Barry White, Tina Turner, Luther Vandross, Teddy Pendergrass, Sly and The Family Stone, and many others.

For REAL music is more than just sound - it's an **experience**. His vision for the future goes beyond creating great songs; he wants audiences to feel something profound. "It's not just about the music; it's about the energy of the room, the culture, and seeing each other as human beings first. We always want to project that in our performances, in our music, and in our audience." The mission to **Reinvent Energy And Love**.



## Mr. SHEY BUTTA

**Mr. Shey Butta** is a seasoned background vocalist with a career spanning over four decades. He has been a professional musician since the early '80s, refining his craft and immersing himself in the music industry.

His passion for music was sparked during childhood when he would listen to his uncle play **Bob Marley's songs**. The powerful lyrics and Marley's undeniable stage presence left a lasting impact, inspiring him to pursue a career in music. His passion for music extends into many genres including R&B and Classic Rock.

As a teenager in New York City, he joined a local group, performing at small venues and developing his signature sound. Over time, he began collaborating with other artists writing lyrics, and working toward something greater.

More than just making music, he wants audiences to feel the energy and passion that is poured into every performance.



# MEET THE BAND



## TONY

Tony, short for Tony Bunch, is a guitarist, producer, writer, and composer born in Manhattan and growing up in the Bronx with 5 siblings.

His love for music began at the age of **10** when he picked up a guitar for the first time, instantly falling in love with the instrument. By the time he was **12 or 13**, he was deeply inspired after seeing **Earth, Wind & Fire** live, solidifying his desire to pursue music.

His journey was also shaped by his cousin, **Kenny**, who played bass and introduced him to a wide range of music. Over the years, Tony honed his skills on **guitar, bass, drums, and keys**, but the guitar remained his ultimate voice.

His playing style blends influences from **Jimi Hendrix, George Benson, John McLaughlin, and Al McKay**, while his production approach is heavily inspired by **Quincy Jones, Maurice White, and Gamble & Huff**—legendary figures who could elevate any artist to new heights.

He has been a part of various bands and groups across multiple genres, including Sudan, Up Front, Judah Tribe, Black Ivory, and The Delfonics, primarily as the lead or rhythm guitarist.

Beyond performing and creating, he is passionate about sharing his knowledge with young musicians, helping to shape the next generation.



## SILK

**Anders Reyes**, better known by his stage name “**Silk**”, brings his unique blend of jazz fusion, R&B, Soul and Alternative to his strings.

Born and raised in **the Bronx, New York**, Silk’s love for music began in a **2016 high school music class**, where he first picked up the **bass guitar**. Striking that **E string too hard** might have been his first mistake, but it was also the start of an unstoppable journey.

Unlike his earlier experiences with **classical instruments like the violin and cello**, discovering the **history and evolution of music** opened his mind to the depth of sound and storytelling, solidifying his passion for the craft.

Silk’s playing style is shaped by his admiration for **Tomo Fujita**, a respected **Berklee College of Music** instructor whose lessons—though learned from YouTube—taught him the importance of **patience, self-discipline, and self-compassion** in mastering his instrument.

His musical taste is diverse, spanning **Chet Baker, Ella Fitzgerald, Donny Hathaway, Puma Blue, and Tatsuro Yamashita**, influences that add depth to his sound.

Despite early setbacks—like a **2021 open-mic solo he considers his worst performance**. He used those moments to build confidence, refine his craft, and push himself as a performer.

For **Silk**, music isn’t just about playing. It is about **connecting, growing, and leaving a lasting impact**.

# MEET THE BAND



## HASH

**Hashim Bunch**, also known as **Hash** or **Dr. Bass**, was born into a musical family, surrounded by rhythm and melody from an early age.

His mother introduced him to music, and he started playing percussion in their African band before developing a strong interest in guitar. It was his uncle, **Sekou Bunch**, a seasoned bassist, who encouraged him to pick up the bass—a decision that would shape his

musical journey.

Inspired as a child seeing the energy of **KISS** on television and later invited to tour with the band **Beyond Hope Lies** at just 15, Hash always knew he was destined for the stage.

His influences span from his **parents and siblings** to legends like **Bootsy Collins** and **Michael Jackson**, but above all, he considers himself his greatest inspiration, constantly evolving and growing in real time.

Hash has played with a wide range of acts, including **The Hypnotic Brass Ensemble**, **BangRoc**, **M.A.Y.O.R (Move.At.Your.Own.Risk)**, and the **79.5 Band**. Bunch has also collaborated with **Trulio Disgracias**, **Young Dirty Bastard**, **Bump Pro**, **GunForGun**, **Kalae All Day**, **ApolloTwilight**, **Hollis**, and **Beyond Hope Lies**

For Hash, it's not just about playing music—it's about creating an **unforgettable experience** that resonates with audiences for years to come.



## RAH

Richard Adolphus Harrison, also known as **RAH**, began his musical journey banging on tables with friends to create beats.

At **12 years old**, a visit to the **Playboy Club in Ocho Rios, Jamaica**, led him to his first live drumming experience, where a professional drummer introduced him to calypso rhythms. By **15**, he recorded his first single, *This Is a Party*, marking the beginning of his professional

music career.

RAH's influences include legendary drummers such as **Billy Cobham**, **Max Roach**, **Buddy Rich**, and **Art Blakey**, that helped shape his signature sound.

Throughout his career, he has worked with **Grandmaster Melle Mel & The Furious Five**, **James Chance and the Contortions**, **Defunkt**, and **Les Rita Mitsouko**, among others.

His talents extend beyond drumming, he has appeared in films and TV shows like *Downtown 81* and *New York Undercover* and has made a lasting impact as a music educator and producer.

RAH continues to produce music, DJ, and innovate in the music industry, recently releasing his debut album *God's Music*.

# MEET THE BAND



## DOCTOR 88

Known for his prowess on the piano, Doctor 88 brings a unique perspective to music, a perspective informed by his blindness at birth.

Born into a musical family, he was introduced to music at the age of 2, with his parents singing him to sleep every night. His uncles, mentors, and church community nurtured his passion, making music an inseparable part of his identity.

His high school music teacher and mentor also played a significant role in refining his skills. His journey became more serious when he started playing in church under the guidance of a mentor, eventually performing in clubs and venues throughout high school.

His musical influences include **Stevie Wonder, Ray Charles, George Duke, Robert Glasper, Jill Scott, Quincy Jones, and Elton John**, whose artistry shaped his love for composition and musical interpretation.

Doctor 88 has performed with groups such as **The Knapper Time Band, The BlackSoul Experience, The Barnes, New Direction Gospel Choir, The Brooklyn Drum Collective Ensemble, The New Gospel Temple Band and many others**. He is also a **music educator, teaching others as well as a songwriter/composer** of his own original music.



## LADY L

Born in the Bronx, New York, background vocalist Lady L began singing at the age of four, singing in church alongside her mother and family.

Growing up in a household where music was a constant, she developed an undeniable passion for singing that would shape her entire life. A solo performance at her sixth-grade graduation would solidify her vision for the future.

Her musical influences span many genres such as Gospel, R&B, Jazz Pop and Opera. Some of her favorite artists include icons like **Smokey Robinson, Diana Ross, and René & Angela**.

Lady L would go on to graduate from Music & Arts High School in 1981 and pursue a career in music.

Over the years, she has been a lead vocalist for several bands, including **Metro Band, Night Cast Band, On Point Band, and The Working Class Soul Band**, showcasing her ability to command the stage with grace and power.

Some of her favorite memories include with the band is being on the bill with Melba Moore, Ted Mills from Blue Magic, and Melissa Morgan, and sharing the stage with Dr. Bob Lee from WBLS, in addition to various studio sessions.

Having lived both with sight and without sight, Lady L deeply understands the power of sound and emotion in uniting people.



# MEET THE BAND



## MISS DANIELLE

Background vocalist **Miss Danielle** grew up in a musical household, surrounded by the melodies of her mother's guitar and the rhythms of her father's bass. Music was ever-present in her home, shaping her from an early age.

At 11, her mother bought an electric organ for her sister, hoping she would take an interest in playing. However, it was Miss Danielle who gravitated toward the instrument, exploring its keys and unknowingly embarking on a lifelong passion for music. That moment sparked her curiosity for creating melodies, which would later evolve into a full-fledged artistic journey.

Her vocal journey was shaped by singing in a choir, where she discovered the art of harmonizing. Inspired by **Gladys Knight** for her vocal ability and **Michael Jackson** for his songwriting brilliance, she developed a deep appreciation for both performance and composition. Over the years, she expanded her musical talents, playing the keyboard and becoming the lead vocalist for the band **UpFront**.

Some of her favorite styles to play include **UK Grime, Afro Beats, Hip-Hop, and Rock**.



## GARY FRITZ

**Gary Fritz**, also known as **Wicked**, is a seasoned percussionist whose musical journey began in his childhood, surrounded by creativity. With a drummer father and a dancer mother, he grew up immersed in rhythm and movement, attending gigs and events that shaped his passion for the arts.

By the age of five, he was already drawn to percussion, inspired by the way music could bring people together and create unforgettable moments. His father's band, **The Frank Anderson Orchestra**, played a crucial role in his development, setting the foundation for a lifelong pursuit of music.

A graduate of Erasmus/Wingate Prep, Wicked would continue on to study music at Lincoln University and Medgar Evers College.

Wicked's career has been nothing short of remarkable. Over the years, he has performed with an extensive list of artists, including **Roberta Flack, George Benson, James Cleveland, The Brand New Heavies, and the P-Funk All Stars**.

Some of his many other credits include **Alvin Ailey American Dance Theatre, Bashiri Johnson & The Victoria Secret Drummers, The Black Rock Coalition Orchestra, Etienne Charles, Dance Theatre Of Harlem, Maya Azucena, Monet, Nate Lucas All Stars, Les Nubians, Vernon Reid, Valerie Simpson and The Winans**.

His versatility spans across Jazz, Funk, Fusion, House, Latin, and World Beat, making him a sought-after musician in the industry.

To Wicked, music is not just about performance, it is about connection, passion, and pushing creative boundaries.



# LIVE PHOTO GALLERY



## BOOKINGS & LINKS



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